

# Co-Located Conference Schedule

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Pre-Conference Sessions - Monday, March 18				*Pre-Conference Sessions are optional, an additional cost, and separately bookable.			
12:30 p.m.	Lunch						
	EAM PRE-CONFERENCE SESSION 1*		EAM PRE-CONFERENCE SESSION 2*		EAM PRE-CONFERENCE SESSION 3*		SCM PRE-CONFERENCE SESSION 4*
1:00 p.m.	<b>SAP S/4HANA 101 - Vesta's EAM Codex</b> Dominic Brennan - Director, Vesta Partners Martin Stenzig - Chief Technology Officer, Vesta Partners		<b>Smarter Data Management for Your Enterprise Asset Data</b> Mike Jordan - VP, EAM Practice, Utopia Global Peter Aynsley-Hartwell - Chief Technology Officer, Utopia Global		<b>Redefining Asset Management in the Digital World</b> Andy Hancock - North America Regional Lead, Innovation and Industry 4.0, Digital Supply Chain, SAP Erik Schrampf - Solution Expert, Digital Supply Chain Center of Excellence, SAP America Justin Ladenburger - Director of Enterprise Solutions, Vesta Partners		<b>Strategically Considering SAP S/4HANA? What the Business Community Can Do Now to Prepare for the Impending Technology Change</b> Martin Rowan - Senior Partner, Reveal Sean Elliffe - Senior Partner, Reveal David Carroll - Business Maturity Advisor, Reveal
5:00 p.m.	Welcome Reception						
Conference Day 1 - Tuesday, March 19							
7:30 a.m.	Breakfast and Exhibition Viewing						
8:30 a.m.	Conference Welcome						
9:30 a.m.	Keynote	<b>Digitization and Intelligent Asset Management</b> Patrick Crampton-Thomas - Global Head of Digital Products and Asset Management, SAP					
10:15 a.m.	Refreshments and Exhibition Viewing						
	TRACK 1: PLANNING AND SCHEDULING	TRACK 2: REPORTING, MDG, AND ANALYTICS	TRACK 3: IOT, PDM, AND MOBILITY	TRACK 4: JOURNEY TO SAP S/4HANA	TRACK 5: WAREHOUSE MANAGEMENT	TRACK 6: MATERIALS MANAGEMENT AND PROCUREMENT	TRACK 7: EAM AND SUPPLY CHAIN INTEGRATION
11:00 a.m.	<b>Johnsonville: Reducing Downtime Through Work Prioritization and Integrated Planning and Scheduling</b> Robert Meyers - Business Partner for Operations, Supply Chain, and Maintenance, Johnsonville LLC Chad Pennings - Maintenance and Reliability Analyst, Johnsonville LLC	<b>People, Process, and Technology Converge with Data to Drive Operational Efficiency at Cleco</b> Mark Prevost - VP, Asset Management, Cleco Jeff Knotts - Director of Solutions Consulting, Utopia Global	<b>Puget Sound Energy's Journey Implementing an Integrated Work Management Solution</b> Jacob George - Senior Application Configuration Analyst, Puget Sound Energy	<b>How to Decide Your Future Road Map in SAP S/4HANA for MRO</b> Tom Wery - Maintenance Systems Project Leader, Kohler Corporation Denise Powell - Director of Global Business Development, Supply Chain, and Procurement, Vesta Partners	<b>Loudoun Water Adopts Mobile Warehouse Management to Improve Productivity, Accuracy, and User Experience</b> Ken Harvey - Warehouse Supervisor, Loudoun Water	<b>Transaction Optimization: Sourcing Transformation Through Automation with SAP Ariba</b> Rhonda Dawes - Purchasing Operations Director, Caesars Entertainment Michelle Bianchi - Director, Strategic Sourcing, Marketing Portfolio, Caesars Entertainment	<b>EAM Journey at Norfolk Southern: Turning Vision into Reality</b> Lynnanne Catron - Assistant VP of IT, Norfolk Southern Corporation
11:55 a.m.	<b>Focus on Planning/Scheduling While Optimizing the Unavoidable Unplanned Work - Keep It Simple</b> Ben Mansi - Partner SAP EAM Services, Vesta Partners	<b>Moving Beyond "Standard" SAP to Reduce Business Pain Points</b> Jeff Witt - EAM Technology Platform Owner, Owens Corning	<b>Transform Mobile Asset Management with SAP Asset Manager</b> Karsten Hauschild - Solution Manager Digital Supply Chain and Manufacturing, SAP	<b>Achieving Supply Chain Operational Excellence</b> Tim Szendel - Director, Supply Chain Technology, Rockwell Collins Bob Carver - VP, Cloud Inventory Solutions, DSI	<b>Ford Motor Company's EWM Implementation: Strategy, Challenges, and Lessons Learned</b> Mark Mullins - Project Manager, Ford Motor Company Bruce Birdsong - Manager, Information Technology, Ford Motor Company	<b>Mergers Are Tricky, Nutrien's Material Master Data Project</b> Dave Merko - Procurement Supervisor, Nutrien Laura McLennan - Analyst I, Master Data, Governance and Systems, Nutrien	<b>Exploring the Synergies of Maintenance and Procurement Systems</b> Bob Pennington - Senior Analyst and Non-Hydrocarbon Logistics SAP Systems Team Lead, CITGO Petroleum Corp.
12:45 p.m.	Lunch and Exhibition Viewing						
2:00 p.m.	<b>Toronto Hydro Modernizes Field Workforce Through SAP's Mobility and Scheduling Solutions</b> John Piroli - Supervisor Program Management, Toronto Hydro Sam Wolfe - Solution Manager, Evora IT	<b>Right Information, Right Person, Right Time</b> Colin Kirkwood - Asset Management, Coal Assets Australia, Glencore Coal Australia	<b>CenterPoint's "Insight-to-Action" Development with SAP PdMS</b> Dan Greenwood - Asset Management Consultant, CenterPoint Energy Oliver Mainka - VP Product Management, SAP	<b>Strategically Considering SAP S/4HANA? What the Business Community Can Do Now to Prepare for the Impending Technology Change</b> Martin Rowan - Senior Partner, Reveal Sean Elliffe - Senior Partner, Reveal	<b>Hess Adopts Mobile Warehouse Management to Improve Productivity, Accuracy, and User Experience</b> Joel Kreider - Global Supply Chain Supervisor, Hess Corporation Andy Zimmer - Materials and Logistics, Hess Corporation	<b>Redefining MRO and Procurement Transformation in the Digital Age with SAP Ariba</b> Sanjay Srivastava - Director of SAP, GEC Packaging Technologies	<b>From Miserable BoMs to Visual BoMs at Shell Upstream Deepwater Gulf of Mexico</b> Christina Braud - Maintenance Support Team Lead, Shell
2:55 p.m.	<b>Planning and Scheduling Enabling Digital Transformation</b> Joerg Brosowski - Product Owner, SAP	<b>Implementing Equipment Criticality in SAP</b> Brian Kearns - SAP and CMMS Coordinator, Miller Coors Timothy Huang - Senior Software Architect and PM Functional Consultant, Prometheus	<b>Mobile Workforce Solution Drives Integration of SAP EAM Systems and Process</b> Stephen Taylor - Group Manager IT, Zinfra Pty Ltd.		<b>Journey to a Paperless Warehouse in SAP WM</b> Raquel McElyea - VP of Operational Excellence, Dorman Products	<b>Master Data Managed</b> Tim McLain - Senior Manager of Warehouse and Inventory Management, Incitec Pivot Limited	<b>MRP - Inventory Management and Work Management Integration</b> Phani Wuppapalapati - Senior Advisor, Southern California Edison Amy Gonzalez - Technical Specialist, Southern California Edison
3:45 p.m.	Refreshments and Exhibition Viewing						
4:30 p.m.	Keynote	<b>Know Yourself. Lead Yourself. Lead Others.</b> Jannell MacAulay, Ph.D. - Retired Lieutenant Colonel and Director Human Performance and Leadership, U.S. Air Force					
5:15 p.m.	Cocktail Reception						

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Conference Day 2 - Wednesday, March 20							
7:30 a.m.	Breakfast and Exhibition Viewing						
8:45 a.m.	<b>Keynote</b>	<b>The AI Goldrush: How Do I Make Money off Artificial Intelligence and Machine Learning?</b> Dr. Marc Teerlink, MBA/MBI - Global VP, Intelligent Enterprise Solutions and Artificial Intelligence, SAP					
9:30 a.m.	<b>Keynote</b>	<b>Digital Innovation: The Kryptonite for Digital Disruption</b> Randy Bradley - Assistant Professor of Information Systems and Supply Chain Management, University of Tennessee					
10:15 a.m.	Refreshments and Exhibition Viewing						
	<b>TRACK 1: SAP S/4HANA AND CLOUD</b>	<b>TRACK 2: INTELLIGENT ASSET MANAGEMENT</b>	<b>TRACK 3: MOBILITY AND GIS</b>	<b>TRACK 4: INVENTORY MANAGEMENT AND PLANNING</b>	<b>TRACK 5: WAREHOUSE MANAGEMENT</b>	<b>TRACK 6: MATERIALS MANAGEMENT AND PROCUREMENT</b>	<b>TRACK 7: CHANGE MANAGEMENT AND LEADERSHIP</b>
11:00 a.m.	<b>Custom to Standard: SAP S/4HANA Plant Maintenance Implementation from a Maintenance and Planner Perspective</b> Bill Hasentein - Maintenance Planner, Sargento Foods	<b>I AM San Diego: An Enterprise Framework for Sustainable Asset Management</b> Gerard Lonergan - SAP EAM Manager, City of San Diego Rick Fisher - Director Solutions Consulting, PowerPlan	<b>Re-Mobilizing Our Workforce by Changing the Bath Water, Not Throwing out the Baby</b> Vearl Tolbert - Asset Management Coordinator, Chesapeake Energy Corporation Bill Padula - EVP Strategic Consulting, Evora	<b>Leveraging SAP Integrated Business Planning for Record-Breaking Growth at Prestige Brands</b> Matt Flood - VP of IT, Prestige Brands	<b>BP Optimized Capital and Process Efficiencies Through Standardized and Consistent Approach with SAP for Supply Chain</b> Justin Burnett - VP of Materials Management and Warehousing, BP America Sean Elliffe - Senior Partner, Reveal	<b>Data Management for Operational Success at Gainesville Regional Utilities</b> Barrie Corp - Supply Chain Manager, Gainesville Regional Utilities	<b>Healthy Leader, Healthy Team</b> Jannell MacAulay, Ph.D. - Retired Lieutenant Colonel and Director Human Performance and Leadership, U.S. Air Force
11:55 a.m.	<b>A Story of Best Practice and Culture Change During the Jump to SAP S/4HANA</b> Lisa Boldt - Asset Integrity Process Manager, Precision Drilling	<b>Integrated Intelligent Asset Management Suite for All Customers</b> Matthew Easlea - Chief Product Owner, Asset Management, SAP	<b>Implementation of SAP GIS, SAP Linear Asset Management, and SAP Geo Framework for Material Traceability</b> Jean Melton - Business Analyst Consultant, NorthWestern Energy Cyndra Fulton - Business Applications Technologist, NorthWestern Energy	<b>Pepsi Bottling Ventures' Supply Chain Strategy and Journey with SAP Integrated Business Planning and SAP S/4HANA</b> Girish Somashekar - VP of IT, Pepsi Bottling Ventures	<b>Puget Sound Energy Shines a Light on Warehouse Efficiency with SAP EWM</b> Daniel Snyder - SAP Systems Manager, Puget Sound Energy Khanh Nguyen - SAP Support, IT Technical Lead, Puget Sound Energy	<b>NASA's Journey to SAP Extended Procurement, Public Sector, and Regulated Industries Extension</b> Michael Moore - Senior Manager, Application Technical Architect, NASA	<b>Holistic Organizational Health Check: A Solution for Your Evolution</b> Armando De La Ree - Business Process Expert, Raytheon
12:45 p.m.	Lunch and Exhibition Viewing						
2:00 p.m.	<b>How to Embrace the Next Generation of Asset Management Powered by Industrial IoT, Analytics, and AI</b> Paul Kurchina - Global EAM Thought Leader, ASUG Norm Poynter - Global EAM Thought Leader	<b>Discussion: What Can Digitizing Do for Your Asset Management Strategy?</b> Aaron Zurfliuh - Facilities Engineering, Newport News Shipbuilding	<b>Transforming the SAP User Experience at Union Pacific Through Mobility and Agile Practices</b> Ryan Litherland - System Consultant, Union Pacific	<b>Redefining Inventory and Strategic Stock Management to Save Millions at Pfizer</b> Kieran Dawson - Director of ERP Solutions, Pfizer	<b>Belimo Americas Leverages Complete Robotic Warehouse Automation with Integrated Shipping</b> Kumar Prashant - SAP Solution Architect, Belimo Americas	<b>Business Procurement so Easy, Who Needs Training!</b> Tina Jeyasekhar - Senior ERP Business Analyst, Johns Hopkins Health System Preeti Khurana - Senior Software Engineer, Johns Hopkins Health System	<b>Fit for "Our" Purpose Road Map: Making Simple Yet Significant Change for Business Benefits</b> Colin Kirkwood - Asset Management, Coal Assets Australia, Glencore Coal Australia
2:55 p.m.	<b>Reducing Unplanned Downtime with SAP S/4HANA Predictive Maintenance and Service</b> Ralph Rio - VP, ARC Advisory Group	<b>Discussion: Your EAM Strategy (by Industry)</b> Martin Stenzig - Chief Technology Officer, Vesta Partners	<b>SAP GIS Integration with Work Manager at Lincoln Electric System</b> Tyler Sanderson - Functional Analyst, Lincoln Electric System Oscar Del Castillo - Functional Analyst, Lincoln Electric System	<b>Business Transformation with SAP TM at Nexeo</b> Cornelis (Kees) Debruin - Senior Manager Logistics, Nexeo Solutions	<b>Enhance ERP and Deliver Business Value by Deploying Modern Applications</b> Greg Courtney - Senior Business Process Analyst, Johns Manville	<b>Monster Energy Transforms Its Product Launch Process</b> Rudy Rios - SAP Solutions Architect, Monster Beverage Corporation	<b>Creating Enterprise Information Excellence in a Complex Utilities Environment</b> Cindy Hoffman - Senior Manager, Enterprise Data Governance, Xcel Energy
3:40 p.m.	Refreshments and Exhibition Viewing						
4:15 p.m.	<b>Keynote</b>	<b>The Open Chair Closing Keynote Panel</b>					
5:00 p.m.	Conference Concludes						

For more information regarding administrative policies such as complaint and refund, please contact our office at 914-509-5354.