### Conference Schedule

#### Pre-Conference Seminars - Monday, March 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Details Coming Soon</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m.</td>
<td>Registration Opens</td>
</tr>
<tr>
<td>10:00 a.m.</td>
<td>Pre-Conference Seminars</td>
</tr>
<tr>
<td>12:00 p.m.</td>
<td>Lunch and Exhibition Viewing</td>
</tr>
<tr>
<td>2:00 p.m.</td>
<td>Pre-Conference Seminars</td>
</tr>
<tr>
<td>4:00 p.m.</td>
<td>Pre-Conference Seminars</td>
</tr>
</tbody>
</table>

#### Conference Day 1 - Tuesday, March 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Details Coming Soon</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 - 8:00 a.m.</td>
<td>Continental Breakfast and Exhibition Viewing</td>
</tr>
<tr>
<td>8:30 - 9:30 a.m.</td>
<td>Keynotes</td>
</tr>
<tr>
<td>10:30 a.m.</td>
<td>Demo Theater</td>
</tr>
<tr>
<td>12:00 p.m.</td>
<td>Welcome Reception</td>
</tr>
<tr>
<td>1:30 - 2:30 p.m.</td>
<td>Lunch and Exhibition Viewing</td>
</tr>
<tr>
<td>2:30 - 4:30 p.m.</td>
<td>Demo Theater</td>
</tr>
<tr>
<td>4:30 - 5:30 p.m.</td>
<td>Keynote: Living a Life of Purpose and Passion</td>
</tr>
<tr>
<td>6:30 - 7:30 p.m.</td>
<td>Welcome Reception</td>
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</tbody>
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## Conference Day 2 - Wednesday, March 18

### 8:00 - 8:30 a.m.
Continental Breakfast and Exhibition Viewing

### 8:30 - 8:45 a.m.
**Keynotes**
- Innovating EAM and Supply Chain for the Future
  - Tom Raftery - Global VP, Futurist, and Innovation Evangelist, SAP
- Best Practices in Implementing Strategic Initiatives
  - Kathy Pearson, Ph.D. - Strategic Agility Subject Matter Expert and Senior Fellow, Leonard Davis Institute of Health Economics, Wharton School, University of Pennsylvania

### 9:00 - 10:00 a.m.

|-------------------------------------------|---------------------------------------------------------|---------------------------------------|---------------------------|----------------------------------|-------------------------------|---------------------------------|
| Mobility: Leasing SAP GUI in the Dust at Precision Drilling  
  Lisa Boldt – Asset Integrity Process Manager, Precision Drilling  
  Jigar Patel – IT Functional Analyst, Precision Drilling | SAP MI and SAP EAM Integration  
  James Lahrer – IT Applications, Milliken & Company  
  Nathan Bari – Digital Supply Chain, SAP | Active Discussion: Top 10 Ways to Squeeze More Value from Your SAP EAM Investments  
  Kathy Pearson, Ph.D. – Strategic Agility Subject Matter Expert and Senior Fellow, Leonard Davis Institute of Health Economics, Wharton School, University of Pennsylvania | Bob’s Discount Furniture: Our Journey Implementing SAP ECC, SAP EWM, SAP TM  
  Irene Valentine – Director of Applications and Development Bob’s Discount Furniture  
  Leonard Zemlinsky – SAP EWM Design and Architecture Bob’s Discount Furniture | Managing Change and Aligning Inventory and Asset Management  
  Barrie Corp – Operations, Supply Chain, Gainesville Regional Utilities | Active Learning Session: Optimize Your Supply Chain now and Have the Benefits Fund Your SAP S/4HANA Transformation  
  Martin Rowan – Managing Partner, Reveal Consulting |

### 10:00 - 10:30 a.m.
Session Details Coming Soon

### 10:45 - 11:15 a.m.
**Demo Theater**
- Leveraging User Experience and Mobility at HollyFrontier  
  Matt Eam – Senior Business Partner IT - EAM, HollyFrontier  
  Nick Cecil – VP Business Development, Oil and Gas and Chemicals, Rizing | Session Details Coming Soon |

### 11:30 a.m. - 12:15 p.m.
**Session Details Coming Soon**

### 12:30 - 1:15 p.m.
**Lunch and Exhibition Viewing**

### 1:30 - 1:50 p.m.
**Leveraging User Experience and Mobility at HollyFrontier**
- Matt Eam – Senior Business Partner IT - EAM, HollyFrontier  
  Nick Cecil – VP Business Development, Oil and Gas and Chemicals, Rizing | Swiss Federal Railway’s Journey to Predictive Maintenance  
  Urs Gehrig – Lead Competence Center Predictive Maintenance, Swiss Federal Railways  
  Oliver Manika – Engineering and Product Development, Product Management/Development, SAP |

### 2:45 - 3:05 p.m.
Session Details Coming Soon

### 3:30 - 4:10 p.m.
**Keynote**
- Open Chair Closing Keynote Panel

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